



Centre for Entrepreneurship Development (CED)  
Anna University, Chennai

Presents

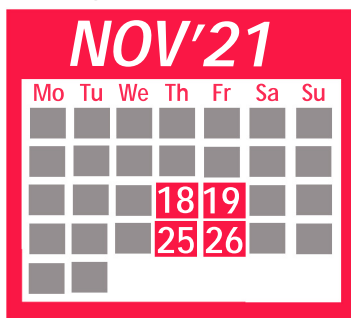
# DESIGN THINKING WORKSHOP



Ignited by the great minds of  
*Corporate Leaders &  
Professional Trainers*

**Hurry Up!**  
Limited Seats Only

DATES



TIME



Centre for Entrepreneurship Development  
#302, 2<sup>nd</sup> Floor, Platinum-Jubilee Building  
AC Tech Campus, Anna University, Ch - 25.



<https://auaced.com/dtworkshop>  
Register by **10<sup>th</sup> November 2021**



[cedau2019@gmail.com](mailto:cedau2019@gmail.com)  
044-2235 9287 / 044-2235 9289

MAKERS LAB  
*prototyping ideas*



## Register Now!

for a Hands-on Workshop on  
Design Thinking for Prospective  
Student Entrepreneurs to  
understand and apply the concepts,  
Empathize & Define that feed into  
Ideation and Prototyping stages of  
the journey – thus strengthening the  
core of the startups covering:

- \* Essentials of Design Thinking
- \* Case Studies
- \* Applying Design Thinking
- \* Art of Pitching

### TARGET AUDIENCE

Student or Research Scholar from **CEG, ACT, SAP & MIT campus, Anna University**  
preferably with an idea or a prototype